



Saturday, March 24, 2012

Gordon Center for Performing Arts

3506 Gwynnbrook Avenue | Owings Mills, MD 21117





## About The Hannah More School Foundation

The Hannah More School Foundation is the fundraising arm for Hannah More School, a nonpublic day school, headquartered in Reisterstown, Md., that serves students in grades 6–12, who have a primary disability of emotional disturbance, autism, learning disabilities, other health impairment or multiple disabilities that have hindered their ability to be successful in public school. The school offers individualized academic, vocational and therapeutic programs in a nurturing, educationally challenging environment that enables students to develop the skills necessary to reach their greatest potential in an increasingly complex and culturally diverse society.

Providing students with the education and skills that they need to either successfully transition back to their local school system or to graduate and pursue higher education or a career is a rewarding but challenging task—and one that is not fully covered by state and federal funding. Through its annual fund appeal and annual events, which garner support from businesses and individuals within the region, the Foundation helps to defer the cost of educating and preparing these bright students of tomorrow.

The 2012 Capitol Steps event is the Foundation's major fundraising event of the year. Organizations or individuals who sponsor this year's event greatly help to increase the proceeds of the event. The goal for this evening is to raise \$50,000 for The Hannah More School Foundation.

Sponsorship levels range from \$500 to \$5,000, allowing businesses of all sizes to participate. Sponsorships as well as the recognition received may be catered to your business needs. Following is a brief outline of the various sponsorship opportunities. A member of the sponsorship committee would be happy to discuss in detail the distinguishing features of each. Please contact Joan Drebing, director of development for Hannah More School, at **443-881-2031** or **410-526-5000, ext. 631**, or **[jdrebing@hannahmore.org](mailto:jdrebing@hannahmore.org)**, if you have any questions or would like additional information.

## About Capitol Steps

Originally established by a group of Senate staffers who set out to satirize the very people and places that employed them, Capitol Steps has taken on national fame for their bipartisan humor. In addition to having recorded 29 albums, Capitol Steps have been featured on NBC, CBS, ABC, PBS and National Public Radio stations nationwide. Playing on the latest political headlines and issues, Capitol Steps puts the mock in democracy!





## Sponsorship Opportunities

### **PRESENTING WHITE HOUSE SPONSOR - \$5,000**

*Only one sponsorship available*

- Tickets and preferred seating for 16 guests to the pre-event VIP reception and show
- Full-page ad in program book (4 ¾" wide X 7 ¾" high)
- Logo included on event invitation and promotional fliers\*
- Special recognition from the podium on event night
- Mention in event press release, HMS newsletter, e-newsletter, website and annual report

### **WASHINGTON MONUMENT SPONSOR - \$3,500**

- Tickets and preferred seating for 12 guests to the pre-event VIP reception and show
- Full-page ad in program book (4 ¾" wide X 7 ¾" high)
- Logo included on event promotional flier\*
- Special recognition from the podium on event night
- Mention in event press release, HMS newsletter, e-newsletter, website and annual report

### **LINCOLN MEMORIAL SPONSOR - \$2,500**

- Tickets and preferred seating for 8 guests to the pre-event VIP reception and show
- Half-page ad in program book (4 ¾" wide X 3 ¾" high)
- Logo included on event promotional flier\*
- Mention in event press release, HMS newsletter, e-newsletter, website and annual report

### **JEFFERSON MEMORIAL SPONSOR - \$1,000**

- Tickets and preferred seating for 4 guests to the pre-event VIP reception and show
- Half-page ad in program book (4 ¾" wide X 3 ¾" high)
- Mention in event press release, HMS newsletter, e-newsletter, website and annual report

### **NATIONAL MALL SPONSOR - \$500**

- Tickets and preferred seating for 2 guests to the pre-event VIP reception and show
- Quarter-page ad in program book (2 ¼" wide X 3 ¾" high)
- Mention in event press release, HMS newsletter, e-newsletter, website and annual report



**YES!** I wish to support Hannah More School's Capitol Steps Benefit!



**SPONSORSHIPS** (Please Select Level)

- Presenting White House Sponsor \$5,000
- Washington Monument Sponsor \$3,500
- Lincoln Memorial Sponsor \$2,500
- Jefferson Memorial Sponsor \$1,000
- National Mall Sponsor \$500

I wish to purchase \_\_\_\_\_ single general admission ticket(s) at \$50 each.

I wish to purchase \_\_\_\_\_ single VIP ticket(s) at \$100 each (includes admission to reception and show).

- I am unable to attend the Capitol Steps Benefit but would like to show my support for Hannah More School. Enclosed is my donation of \$ \_\_\_\_\_ .

*\* All donations of or exceeding \$100 will be listed in the program. Please specify how you would like to have your name listed in the space provided below.*

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**AD SUBMISSION INSTRUCTIONS**

**AD BOOK DEADLINE: FEBRUARY 20, 2012**

- Ads must be submitted in black and white, camera-ready.
- Send logo in electronic format (see acceptable formats below) if you wish for it to be included.
- Business cards accepted (please note that quality may vary based upon ability to scan business card art).

- Ad copy or camera-ready art enclosed
- Ad copy or camera-ready art to follow by February 20, 2012

Electronic Formats: Please submit ads to [caroline@bonnieheneson.com](mailto:caroline@bonnieheneson.com). All images must be at least 300 dpi in the following formats:

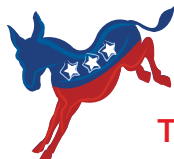
- Adobe Illustrator, all fonts created as outlines
- EPS format with fonts embedded
- High-resolution PDF with fonts embedded
- High-resolution JPG or TIF, 300 dpi

Please complete this form and mail payment, payable to The Hannah More School Foundation, to:

**Hannah More School Development Office**  
Attn: Joan D. Drebing  
12039 Reisterstown Rd.  
Reisterstown, MD 21136

For payment by credit card, call Joan Drebing at 443-881-2031 to make arrangements.

*The Hannah More School Foundation's Tax ID is 52-1942182. A portion of your contribution is tax deductible.*



**Thank you for your support! We look forward to seeing you on March 24, 2012!**

